



RUSTIMONIAL

AN ARMOR SUSTAINABILITY SUCCESS STORY

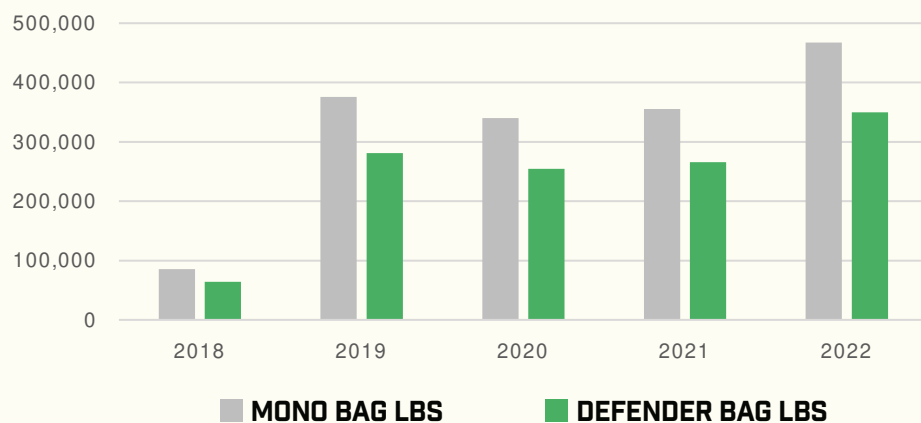
BMW SAVED 415,324 LBS OF POLY WITH ARMOR DEFENDER™

BMW was using a competitor's standard 4 mil VCI poly bag to protect metal parts. In 2018, Armor Protective Packaging® evaluated BMW's rust-prevention application and recommended the use of ARMOR DEFENDER™ VCI bags. DEFENDER bags are made from a 3-layer film that is engineered to strategically position VCI only on the inner layer closest to metal parts while optimizing the middle and outer layer for superior barrier protection and puncture resistance. With ARMOR DEFENDER, BMW has experienced big savings – both in cost and resources – in fact, since BMW switched to ARMOR DEFENDER they have literally saved tons of plastic from use or landfill. The details and results are highlighted below.

POUNDS OF SAVINGS

By switching from a standard, mono VCI poly bag to ARMOR DEFENDER, during the time span from 2018 to 2022, BMW prevented hundreds of thousands of pounds of plastic from ever being produced or introduced into the environment.

LBS PLASTIC USED MONO BAGS VS DEFENDER BAGS



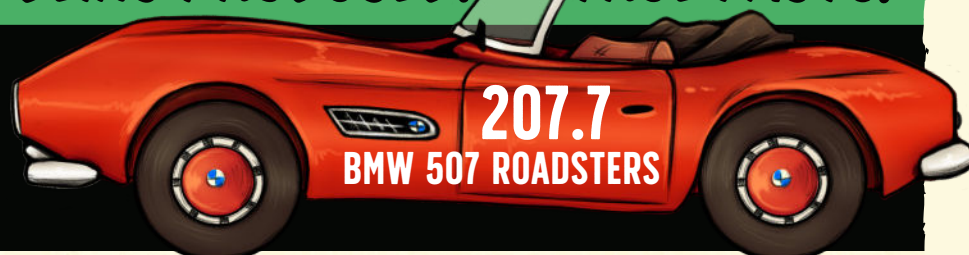
YES, BMW REALLY SAVED THAT MANY POUNDS OF PLASTIC FROM EVER BEING PRODUCED. TRUE FACTS!

415,324 POUNDS

=

207.7 TONS

=



207.7

BMW 507 ROADSTERS